



# MARIN COUNTY BAR ASSOCIATION

## Online Advertising Agreement

### Advertiser Information

Company	
Contact	
Address	
Website	
Email	Tel

<b>Payment</b>	<b>Total Fees: \$</b>
<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MC	
Name on Card	
Card No.	
Exp Date Mo/Yr	Security Code
Signature	Date

### Agreement

1. MCBA reserves the right to review and approve the suitability of the ad submitted and may reject or cancel any ad for any cause that MCBA believes in good faith to be inappropriate. If an ad is rejected or the ad posting is terminated, then this Agreement shall terminate and the MCBA will return any prepaid ad fees to the Advertiser.
2. Nothing in the Agreement grants the Advertiser any right to use the name, trademark, or service mark of the MCBA in any advertisement, sales promotion, or press release without the prior written approval of the MCBA.
3. The posting of the ad on the MCBA Website does not constitute endorsement by MCBA of the Advertiser and the Advertiser shall not make any representation to that effect in any manner, written or oral.
4. The Advertiser shall be fully responsible and liable for the content contained in the ad. MCBA is not responsible for, and in no way warrants, guarantees, or ratifies, the representations made or implied in the contents.
5. The services and site are provided "as is" without warranty of any kind, express or implied and any use of the services or Website are at the Advertiser's sole risk. MCBA does not warrant that the services or Website will be uninterrupted or error free, nor does MCBA make any warranty as to the performance or any results that may be obtained by use of the services or Website. MCBA makes no other warranties, express or implied, including, without limitation, any implied warranties of merchantability and fitness for a particular purpose, concerning the subject matter of this Agreement.

Signature	
Name	Date

### AD RATES & SPECIFICATIONS

Months (each)	1 – 2	3 – 5	6 +
Banner <i>top</i>	<input type="checkbox"/> \$290	<input type="checkbox"/> \$270	<input type="checkbox"/> \$250
Tower <i>sidebar</i>	<input type="checkbox"/> \$180	<input type="checkbox"/> \$165	<input type="checkbox"/> \$130
Button <i>sidebar</i>	<input type="checkbox"/> \$95	<input type="checkbox"/> \$85	<input type="checkbox"/> \$70

### DIMENSIONS

<b>Banner</b>	1140 x 141 pixels
<b>Tower</b>	250 x 417 pixels
<b>Button</b>	250 x 208 pixels

### INSERTION DATES

*Ads run from 1st of month to 1st of following month*

<input type="checkbox"/> JAN	<input type="checkbox"/> FEB	<input type="checkbox"/> MAR
<input type="checkbox"/> APR	<input type="checkbox"/> MAY	<input type="checkbox"/> JUN
<input type="checkbox"/> JUL	<input type="checkbox"/> AUG	<input type="checkbox"/> SEP
<input type="checkbox"/> OCT	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC

### SUBMISSION GUIDELINES

**Deadline:** 20th of month before ad start date

**Format:** 72 dpi JPG file at exact dimensions above

**Link:** provide URL link to advertiser website

**Submit ads by email to:** [advertising@marinbar.org](mailto:advertising@marinbar.org)

### MARIN COUNTY BAR ASSOCIATION

101 Lucas Valley Road, Suite 326

San Rafael, CA 94901

415-399-1314

[www.marinbar.org](http://www.marinbar.org)