

# **MARIN COUNTY BAR ASSOCIATION**

2020 Marin Lawyer Digital Magazine Ad Rates

#### **Advertiser Information**

| Company                    |                              |
|----------------------------|------------------------------|
| Contact                    |                              |
| Address                    |                              |
| Website                    |                              |
| Email                      | Tel                          |
|                            |                              |
| Payment                    | Total Fees: \$               |
| Payment                    | Total Fees: \$               |
|                            | Total Fees: \$               |
| Check Visa MC              | Total Fees: \$               |
| Check Visa MC Name on Card | Total Fees: \$ Security Code |

#### Agreement

Advertiser shall be fully responsible and liable for the content contained in the advertisement. MCBA is not responsible for, and in no way warrants, guarantees, or ratifies, the representations made or implied in the contents.

MCBA reserves the right to refuse to run or cancel any advertisement considered, in MCBA's sole discretion, to be

in violation of law, MCBA by-laws, the California State Bar Association Rules of Professional Conduct, or otherwise deemed inappropriate.

MCBA does not accept political advertising or promote endorsements.

### INTRODUCTORY AD RATES

| Size / Placement                                   | Rate per issue |  |
|--|----------------|--|
| Full page, inside front cover                      | \$750          |  |
| Full page, inside back cover                       | \$750          |  |
| 🔲 Full page, back cover                            | \$750          |  |
| 🔲 Full page  | \$500          |  |
| Half page  | \$250          |  |
| Quarter page                                       | \$150          |  |
| Full Color Ad includes active link to LIRL of your |                |  |

Full Color Ad includes active link to URL of your choice. (Provide link with ad file.)

| Select Issue(s):                      |  |
|---------------------------------------|--|
| March 2020 (deadline February 1st)    |  |
| June 2020 (deadline May 1st)          |  |
| September 2020 (deadline August 1st)  |  |
| December 2020 (deadline November 1st) |  |

## **SPECIFICATIONS**

| Full page    | 10"h x 7"w  |
|--------------|-------------|
| Half page    | 5"h x 7"w   |
| Quarter page | 2.5"h x 7"w |

Display Ad Format: 300 dpi PDF, PNG, or JPG file

Email ad to: advertising@marinbar.org

Mail payments to:

Marin County Bar Association 101 Lucas Valley Road, Suite 326 San Rafael CA 94903

#### **Questions?**

advertising@marinbar.org

\* Introductory Ad Rates valid through December 31, 2020.

\* The Marin Lawyer Digital Magazine is published on I**SSUU**.

Signature

Name

Date