## MCBA

## MARIN COUNTY BAR ASSOCIATION

## 2024 Program Sponsorships

Sponsorship Levels & Benefits	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,500	BRONZE \$1,000
Acknowledgment at MCBA Programs	X-Large Logo	Large Logo	Sm Logo	Listing
Acknowledgment on MCBA website	X-Large Logo	Large Logo	Sm Logo	Company Name
Advertising on MCBA website	Industry Exclusive Banner Ad * 6 months	Banner Ad 6 months	Button Sidebar Ad 3 months	_
Tickets for MCBA Virtual Events Special Events EXCLUDED	2	2	1	1
Tickets for General Meeting in-Person Events Special Events EXCLUDED	4	2	1	_
Digital Marin Lawyer Quarterly issue	Full page ad in 4 issues	½ page ad in 4 issues	½ page ad in 2 issues	Listing as Sponsor
Listing as sponsor in all MCBA Event Emails	Sponsorship Year	Sponsorship Year	Sponsorship Year	Sponsorship Year
MCBA Membership*	2	1	1	_

Advertising specifications and website recognition guidelines will be provided with sponsorship agreements.

Sponsorships are valid until December 31, 2024, and are nontransferable.

Event-only sponsorships also are available for most in-person events,

\*Membership includes basic dues valued up to \$240; section and practice area dues are not included.

## Note, value of web ads:

- Sidebar button, 3 months = \$ 255
- Banner, 6 months = \$1,500
- Exclusive Banner, 6 months = \$3,000

MCBA has the right to substitute similar programs in the corresponding schedule.

<sup>\*</sup>Industry exclusive banner ads available to non-attorney businesses only for advertising through the duration of their sponsorship agreement.